

# iPad Advertisement, 2011: “Love”

An Apple advertisement for the iPad, November 2011. You can [find the original here on the Apple website](#).

Voiceover For some, it's a life long passion.

For others, it's something discovered yesterday.

We all have things that speak to us. They drive us to get up early, and stay up late.

Getting lost in the things we love has never felt quite like this