

# iPad advertisement, 2011: “If you asked”

An Apple advertisement for the iPad, November 2011. You can [find the original here on the Apple website](#).

Voiceover If you ask a parent, they might call it intuitive.

If you ask a musician, they might call it inspiring.

To a doctor, it's groundbreaking.

To a CEO, it's powerful.

To a teacher, it's the future.

If you ask a child, she might call it magic.

And if you asked us, we'd say it's just getting started.